



THE NOETIC ART & SCIENCE ASSESSMENT™



DOES YOUR TEAM HAVE THE RIGHT BALANCE OF ART & SCIENCE SKILLS?

We help marketers and leaders understand their strengths across both the art and science of marketing, revealing where they naturally excel and where they may need to stretch.



ARE INDIVIDUAL STRENGTHS TURNING INTO TEAM-WIDE CAPABILITY?

We identify team patterns, strengths and blind spots so leaders can better understand how people think, collaborate and contribute to stronger marketing outcomes.



ARE YOUR MARKETERS EQUIPPED TO TURN INSIGHT INTO ACTION?

We translate assessment results into practical development priorities, helping individuals and teams strengthen the skills needed for strategy, creativity, analysis and execution.

SOME OF OUR CLIENTS



Northern Arizona Healthcare



BACARDÍ



NOETIC ART & SCIENCE ASSESSMENT™ OFFERINGS

- Individual Noetic Art & Science Assessment™
- Team Noetic Art & Science Assessment™ Profile
- Champion Skills Identification
- Team Strengths + Blind Spots Readout
- Facilitated Team Workshop
- Individual Development Recommendations
- Optional Coaching or Training Pathway

“Noetic has been an incredible learning experience for our team. The tools and framework they provided have already sparked exciting conversations and new ideas.”

- Joe Kerwin, CMO, Lendistry



Noetic Consultants is a women-owned marketing and leadership consultancy strengthening brands and the people who build them.

Brand Strategy | Consumer + Market Research | Marketing Strategy | Training + Coaching

CONNECT WITH US

