

THE NOETIC EXTERNAL BRAND AUDIT™



IS YOUR BRAND SHOWING UP THE WAY YOU INTEND?

We assess your public-facing presence across key digital, messaging and market touchpoints to understand whether your brand is clear, consistent and compelling to the audiences you want to reach.



ARE COMPETITORS TELLING A STRONGER OR MORE DISTINCT STORY?

We review competitor positioning, messaging and proof points to identify where your brand stands apart, where it blends in and where there is opportunity to sharpen distinction.



ARE YOU GIVING AUDIENCES A CLEAR REASON TO CHOOSE YOU?

We translate external brand signals into practical recommendations that help you improve clarity, relevance, trust and action across the channels that matter most.

SOME OF OUR CLIENTS



Northern Arizona Healthcare



“Noetic impressed me with their ability to adapt their recommendations to our unique market position and company culture. They provided invaluable guidance on everything from brand positioning to customer acquisition strategies, always with an eye on long-term success.”

- Jen Janke, CMO, Vasion

NOETIC EXTERNAL BRAND AUDIT™ OFFERINGS

- Website + Digital Presence Audit
- Competitor Messaging Review
- Social Channel Scan
- Search + Reputation Snapshot
- Audience Signal Review
- Brand Distinction Assessment
- External Brand Opportunity Roadmap



Noetic Consultants is a women-owned marketing and leadership consultancy strengthening brands and the people who build them.

Brand Strategy | Consumer + Market Research | Marketing Strategy | Training + Coaching

CONNECT WITH US

