

OUR APPROACH TO **STRENGTHENING THE HUMAN ADVANTAGE IN AN AI-SHAPED WORLD**



ARE YOU A SENIOR MARKETER NAVIGATING YOUR TEAM THROUGH AI DRIVEN CHANGE?

We can help you strengthen clarity, context and direction for both human and AI interactions.



ARE YOU LOOKING FOR HANDS-ON LEARNING, FRAMEWORKS AND TOOLS THAT CAN BE APPLIED TO STRENGTHEN HUMAN-TO-HUMAN AND HUMAN-TO-AI EFFECTIVENESS?

We'll teach you how to structure and prioritize your focus to make AI-supported work efficient and sustainable.



ARE YOU CONCERNED THAT YOUR TEAM IS MISSING THE SKILLS NEEDED TO BE SUCCESSFUL IN AN AI-DRIVEN WORLD?

We will equip you and your team with practical skills that modern marketers need today and to navigate the future.



"From my first meeting with Noetic, I knew this was going to be the training we needed to bring our teams together, establish a common language and begin building a foundation of trust."

- Lisa Hurst, Chief Client Officer, Amp

OUR HUMAN SKILLS TRAININGS FOR MODERN MARKETERS...

- Focus on practical, essential skills modern marketers need to thrive in an AI environment:
 - Effective communication
 - Adaptability and resilience
 - Emotional intelligence and collaboration
 - Creative and critical thinking
 - Project management
 - Data analytics
- Equip you to use AI to expand ideation, refine insights and elevate creative thinking
- Teach you how to remain steady amid evolving workflows and expectations



Noetic Consultants is a women-owned marketing and leadership consultancy strengthening brands and the people who build them.

Brand Strategy | Consumer + Market Research | Marketing Strategy | Training + Coaching

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