

OUR APPROACH TO INFUSING AI INTO WORKFLOWS



DO YOU BELIEVE YOUR ORGANIZATION IS BEHIND IN ADOPTING AI?

We deliver practical workflows with AI infused and support your consistent adoption with a 30/60/90-day plan.



HAVE YOU STARTED EXPERIMENTING WITH AI, BUT HAVE NOT YET CREATED SAFE, CONSISTENT WORKFLOWS?

We create future-state workflows, visual maps and AI-infused SOPs with human-in-the-loop guardrails.



DO YOU WANT TO EMPOWER YOUR TEAM WITH AI?

We listen to your leaders and teams, map key processes and identify high-impact, AI-ready workflows.



"Noetic impressed me with their ability to adapt their recommendations to our unique market position and company culture. They didn't just offer generic solutions, but truly took the time to understand our business and tailor their approach accordingly."

- Jen Janke, Chief Marketing Officer, Vasion

OUR APPROACH FROM DISCOVERY TO DAILY PRACTICE

- **Discover:** We listen to your leaders and teams, map key processes and identify high-impact, AI-ready workflows.
- **Design:** We create future-state workflows, visual maps and AI-infused SOPs with human-in-the-loop guardrails.
- **Enable:** We deliver live, hands-on workshops so teams can practice new workflows on real work.
- **Activate:** We support adoption with a 30/60/90-day plan, metrics reviews and ongoing coaching.



Noetic Consultants is a women-owned marketing and leadership consultancy strengthening brands and the people who build them.

Brand Strategy | Consumer + Market Research | Marketing Strategy | Training + Coaching

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